

# Fermanagh County Show



Tue 1st (4-10)  
& Wed 2<sup>nd</sup> (10-4)  
August 2017

**ONLY FULLY COMPLETED FORMS WITH ENCLOSED PAYMENT WILL BE ACCEPTED**

Business Name _____	Landline _____
Product/Promotion _____	Mobile _____
Contact Name _____	E-mail _____
Address _____	Signed _____ Date _____
_____	PRINT NAME* _____
_____ Postcode _____	* the applicant fully understands and agrees to Trade Stand Regulations

**Indoor Stands – £100 each – ALL CATERING ALREADY IN PLACE – PLEASE NO FOOD VAN ENQUIRIES**

Indoor Trade Stands are located in the main mart building, and include a single 600W power point. Exhibitors must supply their own extension cable. Stands measure approximately 3.5m x 3.5m, however sizes vary and exhibitors may wish to contact the Show Office to measure their allocated Stand prior to the event. No fittings or furniture will be supplied. Indoor Stands are charged at £100, inclusive of electricity. Multiple adjoining stands may be booked.

**Outdoor Stands – priced from £100 - ALL CATERING ALREADY IN PLACE – PLEASE NO FOOD VAN ENQUIRIES**

Outdoor Trade Stands located on hardcore or grass. Electricity not supplied to Outdoor Stands; exhibitors must supply their own generator. Dimensions for Outdoor Stands must include all towbars, stays, unit openings and access points etc. Any vehicles to be sited on the stand must be included in the booked area or parked offsite in the Traders' Car Park.

**Catalogue Advertisements & Advertising Banners - £50 per full page / £30 per half page / £20 per 3m banner**

Place an advert in the official Show Catalogue & Programme. Full or half-page A5 black and white adverts printed in 1000 catalogues cost £50 full / £30 half page for Trade Exhibitors. You may also wish to book a display space for banners in the showgrounds. Prices start at £20 per 3m banner. Complete the relevant section on the booking form for your advert/banner space.

- Fermanagh County Show reserves the right to refuse trade applications without explanation
- Cheques payable to: "CFFS Ltd". Please print company name on reverse.
- Return form and payment to: Fermanagh County Show, Exhibition & Auction Centre, Tempo Road, Enniskillen, BT74 4BA.
- Applications cancelled after closing date are non-refundable
- Closing Date for all applications: **Friday 16<sup>th</sup> June – if space still available**
- Returning exhibitors no guarantee of same position, advised to book early
- If you have any queries, please call Ann on 02866342996 or email: [annorr@btconnect.com](mailto:annorr@btconnect.com) Please use subject line **Trade 2017**

Office Use Only	
Stand No. _____	
Date: _____	
Paid: _____	

	Detail	Frontage	Depth	Rate	Cost
<b>Indoor Stands</b>	___ stands	3.5m approx.	3.5m approx.	£100 per stand	
<b>Outdoor Stands</b> (See Pricing below)	Hardcore / Grass / No preference	_____ m (frontage in metres)	_____ m (depth in metres)	<b>Frontage X Depth Rate</b>	(min. £100)
<b>Catalogue Advert</b>	___ page	Final proofed copy must be sent by 17 June to <a href="mailto:secretary@fermanaghcountyshow.com">secretary@fermanaghcountyshow.com</a>		<b>£50/£30</b> (special rate)	
<b>Advertising Banners</b>	___ banners	Location of advertising banners must be agreed prior to erection		<b>£20 per 3m banner</b>	

**DEPTH RATES:**

5m - £20	11m - £32
6m - £22	12m - £34
7m - £24	13m - £36
8m - £26	14m - £38
9m - £28	15m - £40
10m - £30	20m - £50

**Outdoor Stand Pricing: PAYMENT MUST BE RECEIVED WITH BOOKING**

**COST = FRONTAGE x DEPTH RATE**

Choose the **frontage** required in **metres**

Choose the **depth** required in **metres**

Find your **depth rate** from the table, left

Multiply **frontage** and **depth rate** to find **cost**

eg. 8m frontage  
10m depth  
£30  
8 x £30 = £240

# Fermanagh County Show

## County Fermanagh Farming Society Ltd. Founded 1836

Dear Trade Exhibitor,

Please find attached application form for trade exhibitions at Fermanagh County Show, Tuesday 1<sup>st</sup> & Wednesday 2<sup>nd</sup> August 2017 Applications will be reviewed on merit in order to ensure we have a wide range of products, promotions and attractive displays.

### Admission

3 Trade Exhibitor Armbands and 1 Vehicle Pass will be issued per £100 stand, additional Armbands issued pro rata. Trade Armbands are to be worn by exhibitors for admission; extra Armbands may be purchased from the Show Office for £8. VEHICLE PASSES MUST BE DISPLAYED CLEARLY ON YOUR VEHICLE WINDSCREEN AT ALL TIMES; no additional Vehicle Passes can be issued due to limited parking. Please avail of the parking in Lackaboy Industrial Estate (BT74 4BA) served by three free shuttle buses direct to the Show. Please avoid entering or exiting the showgrounds in vehicles during opening hours HEALTH & SAFETY NI INSIST WE AVOID THIS EXCEPT IN AN EMERGENCY. **PLEASE USE NEW TRADE ENTRANCE AT ALL TIMES.**

**Outdoor Trade Stands** may be erected 11am - 8pm Monday 31<sup>st</sup> July, and 8am to 1pm on Tuesday 1<sup>st</sup> August. All vehicles must be removed to the allocated parking area by 2pm.

**Indoor Trade Stands** may be erected 11am - 9pm Monday 31<sup>st</sup> July, and 8am to 1pm on Tuesday 1<sup>st</sup> August. All vehicles must be removed to the allocated parking area by 2pm.

Any stands not occupied by 2pm on Tuesday will be reallocated. All stands must be disassembled and removed before 6pm on 3<sup>rd</sup> August as the site is being used the following day. We would appreciate if drawing pins and any other sharp objects would be disposed of safely as these cause injury to the cattle's feet. Trade exhibitors are responsible for disposing of all rubbish on and around their stand to the skips provided, flattening all cardboard boxes etc. If you do not remove all rubbish you will be omitted from next year's **mailing list. Traders who distribute promotional material or collect for charity outside stand will be asked to leave show.**

**Promotion & sale of goods is confined to your stand only, traders are advised not to send out images by social media; unless it is your exhibit/product or you have permission to do so by the owner. We need to protect all our exhibitors' traders and visitors at our show.**

### Catalogue Adverts

Please note we will send **ONE** email requesting a final proofed copy of catalogue advert to be received by the 1<sup>st</sup> July. It is the responsibility of the trader to provide it in time for inclusion in catalogue. We do not design adverts and will only use those ready for printer.

*Please book early to save disappointment. Only fully completed forms with enclosed payment will be booked in, if an invoice is required then please forward the details including **purchase order number** (if applicable) ASAP. **Sorry credit is not available anymore.***

Regards, Ann Orr & Trade Team

Exhibition & Auction Centre, Old Tempo Road, Enniskillen, BT74 4BA

[www.fermanaghcountyshow.com](http://www.fermanaghcountyshow.com)

[annorr@btconnect.com](mailto:annorr@btconnect.com)

tel: 028 66342996 fax: 070 0598 2309

Registered charity number NIC 105232

# Fermanagh County Show

## County Fermanagh Farming Society Ltd. Founded 1836

Dear Sir/Madam,

I have enclosed a trade application for Fermanagh County Show on 1<sup>st</sup> & 2<sup>nd</sup> August 2017

### **TRADING POLICY:**

Please note that it is Show Policy that traders may distribute publications ON THEIR OWN STAND ONLY. Traders who disregard this policy and leave their allocated space to hand out/sell publications will be asked to cease and be removed from our traders' database if they do not adhere to policy. If a Steward in charge has to speak to traders a second time the trader involved will be asked to leave the premises ASAP.

This policy excludes our '**Charity of the Year**'.

**We pay litter pickers** to clean the site after the show and they do a wonderful job, so we would appreciate your cooperation in not leaving litter behind as you go or putting fliers on vehicle windscreens etc. Please use the skips and bins provided onsite. Please help us hand back out site Clean & Tidy to Ulster Farmer Mart Ltd who so kindly loan us their facilities every year.

If you do plan to attend our show please ensure that all staff/representatives are aware of this policy.

Ann Orr  
Show Manager

Exhibition & Auction Centre, Old Tempo Road, Enniskillen, BT74 4BA  
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tel: 028 66342996 fax: 070 0598 2309  
Registered charity number NIC 105232