

Fermanagh County Show



Tue 1st (4-10)
& Wed 2nd (10-4)
August 2017

ONLY FULLY COMPLETED FORMS WITH ENCLOSED PAYMENT WILL BE ACCEPTED

Business Name _____	Landline _____
Product/Promotion _____	Mobile _____
Contact Name _____	E-mail _____
Address _____	Signed _____ Date _____
_____	PRINT NAME* _____
_____ Postcode _____	* the applicant fully understands and agrees to Trade Stand Regulations

Foodhall Stands – £100 each (including one power point)

Foodhall Stands are located in the Foodhall Marquee. Each stand includes wooden flooring and a single **1300W power point**. Exhibitors must supply their own extension cable. **No stand fittings or furniture supplied**. Stands measure 10ft x 8ft. Dimensions must include fridge/freezer openings etc. Multiple adjoining stands may be booked. ****Stall Holders MUST display allergy information on food sold unpackaged to comply with new regulations****

Catalogue Advertisements & Advertising Banners/Pop-Ups - £50 per full page / £30 per half page/ FREE

Place an advert in the official Show Catalogue & Programme. Full or half-page A5 black and white adverts in all catalogues cost £50/£30 for Trade Exhibitors. You can also book a free display space for 1 small banner/pop-up per business in the food demo area. Complete the relevant section on the booking form for your advert/banner space.

- Fermanagh County Show reserves the right to refuse Trade Applications without explanation.
- Cheques payable to: "CFFS Ltd". Please print company name on reverse.
- Return form and payment to: *Fermanagh County Show, Exhibition & Auction Centre, Tempo Road, Enniskillen, BT74 4BA*
- Please direct queries to secretary@fermanaghcountyshow.com. Subject Line FOODHALL or 028 6632 2509
- Applications withdrawn/cancelled after closing date are non-refundable.
- Closing Date for all applications: **Friday 16th June – if space still available.**
- Returning exhibitors are not guaranteed the same position.

FOR OFFICE USE:	
Stand No.	_____
Date:	_____
Paid:	_____

	Detail	Frontage	Depth	Rate	Cost
Foodhall Stands	___ stand(s)	10ft	8ft	£100 per stand	
Catalogue Advert	___ page	Final proofed copy must be sent to secretary@fermanaghcountyshow.com by 17th June		£50/£30 (special rate)	
Advertising Banners	___ size (ft)/ ___ pop-up	1 small banner/pop-up per business may be erected in the food demo area.		FREE	FREE

Environmental Health: Please state under which food authority you are registered: _____

Please list below all electrical your appliance's and their voltage; as we have a limited power supply or use additional power supplied please.

Fermanagh County Show

County Fermanagh Farming Society Ltd. Founded 1835

Dear Foodhall Trade Exhibitor,

Please find enclosed the Trade Application for our 2017 Fine Foodhall, the closing date for applications is the 16th June however this is dependent upon space available at that time. Please note that all Foodhall applications are reviewed in order of merit to get a wide range of complimentary high quality products. It is our decision which businesses are chosen each year as we compete for space.

Admission: 3 Trade Armbands and 1 Vehicle Pass will be issued per £100 stand. Armbands must be worn by exhibitors for admission; **additional Armbands may be purchased from the Show Office for £8.** Vehicle Passes **MUST BE DISPLAYED CLEARLY ON YOUR VEHICLE AT ALL TIMES IN PARK.** **No additional Vehicle Passes can be issued due to limited parking.** Please avail of the parking in Lackaboy Ind. Estate (BT74 4RL) served by three shuttle buses direct to the Show. **Please avoid entering or exiting the showgrounds in vehicles during opening hours as you are NOT guaranteed re-entry due to limited parking. Access through Trade Vehicle Gate only.**

Erection & Disassembly: Foodhall Stands may be erected from 6-9pm on Monday and 9am-12pm Tuesday in time for judging. All vehicles must be removed to the allocated parking area by 2pm. Any stands not occupied by 12pm on Tuesday will be reallocated. Stands must be disassembled by 5pm Wednesday. **All rubbish must be removed to the skips provided, flattening all cardboard.**

Catalogue Adverts

Please note we will send **ONE** email requesting a final proofed copy of catalogue advert to be received by the 16th June. It is the **responsibility of the trader** to provide within timescale.

Advertising Banners

You may notice on the application that we are allowing Foodhall Trade Exhibitors to put up a small banner/pop-up around the inside of the tea/coffee point in marquee for free as a further promotion of your company/product. Please mark on the form if you are planning to use some space for this.

Traders who distribute promotional material or collect for charity outside their stand will be asked to leave show immediately. Promotion & sale of goods is confined to your stand only, traders are advised not to send out images by social media; unless it is your exhibit/product or you have permission to do so by the owner. We need to protect all our exhibitors, traders and visitors at our show.

Foodhall Stand Competition, the judges will be focusing on innovative products and creative displays, 1st and 2nd prize-winners will receive a Crystal award and special rosettes. The 1st place winner will also receive the Killyhevlin Perpetual Trophy at the Fermanagh County Show Prize Night in Autumn.

Please direct all queries to secretary@fermanaghcountyshow.com or 028 66342996

**Kind regards,
Ann Orr**

Exhibition & Auction Centre, Old Tempo Road, Enniskillen, BT74 4BA
E: secretary@fermanaghcountyshow.com www.fermanaghcountyshow.com
Tel: 028 6632 2509 Fax: 070 0598 2309
Registered charity number NIC103252

Fermanagh County Show

County Fermanagh Farming Society Ltd. Founded 1835

Dear Sir/Madam,

I have enclosed a trade application for Fermanagh County Show on 1st & 2nd August 2017

TRADING POLICY:

Please note that it is Show Policy that traders may distribute publications ON THEIR OWN STAND ONLY. Traders who disregard this policy and leave their allocated space to hand out/sell publications will be asked to cease and be removed from our traders' database if they do not adhere to policy. If a Steward in charge has to speak to traders a second time the trader involved will be asked to leave the premises ASAP.

This policy excludes our '**Chosen Charity of the Year**'.

We pay litter pickers to clean the site after the show and they do a wonderful job, so we would appreciate your cooperation in not leaving litter behind as you go or putting fliers on vehicle windscreens etc. Please use the skips and bins provided onsite. Please help us hand back out site Clean & Tidy to Ulster Farmer Mart Ltd who so kindly loan us their facilities every year.

If you do plan to attend our show please ensure that all staff/representatives are aware of this policy.

Regards
Ann Orr
Show Manager